

FROM CRAZY TO CALM DOG



**Good Dog
Concept Training**

Website: gooddogconcepttraining.com

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WELCOME!

WE ARE SO EXCITED TO BRING YOU THE THRIVING TEEN TRAINING PROGRAM!

The adolescent developmental period begins around 6 months of age and lasts till around 18-24 months. This varies by breed and these ages are approximate. Because of the brain changes, hormonal changes, and body growth, dog behavior will also change.

It's no secret that adolescence is fraught with challenges and is one of the most difficult periods to navigate.

This is why we've designed a program that will support you every step of the way as you move from teen tearaway to dream dog!

Instead of becoming frustrated, it's important to focus on what you can do.

Throughout the Crazy to Calm Program not only will you learn simple, practical exercises that support your dog's learning, but you will also learn the human super skills that will make your training journey much easier.



MEET YOUR INSTRUCTOR



KAREN FALCIANI

*Head Trainer at Good Dog Concept Training
& Founder of the Crazy to Calm program*

Hi, I'm Karen!

I'm a canine coach and founder of Good Dog Concept Training. I specialize in coaching frustrated dog owners, helping them build an incredible relationship with their canine companions and unlock a dream life together.

- PDT: A full member of the Pro Dog Trainers
- WSDA: A Certified Scent instructor and level 1 judge
- PPG: A full member of the Pet Professional Guild
- WEBB- Student Whole Energy Body Balance
- Novice, intermediate, advanced, & Expert Trick Title

I only support training techniques that are kind, effective, and fear-free. Training should be easy to follow, consistent, and fun for both dogs and people, always.

PROGRAM OUTLINE

The journey through adolescence can feel overwhelming, but it doesn't need to! Five core areas form the basis of The Teen Program to ensure your teenage tearaway grows up to be the dog of your dreams.

In each sector, you will build on core skills and progress through milestones until you have mastered each area. Not only this but you will have clear step by step instructions to help you navigate problem behaviors with ease!



SOLUTIONS THAT WORK FOR YOU

Whatever you're struggling with as your dog goes through adolescence, building skills in these core areas will help you succeed in raising a well-rounded, happy adult dog. Check out these examples:



Pulling to see other dogs

- Look at that focus games
- Relaxation games in public
- Relationship boosting games

Running away off lead

- Focus games
- Relationship boost
- Human skills - using and fading out management

Fearful of strangers

- Confidence building games
- Calmness in variety of situations
- Relationship boost

Digging in the garden

- Human skills - providing outlets
- Calmness outside
- Focus games

Jumping up at visitors

- Calm greetings with people
- Focus boost
- Human skills - using and fading out management

Barking at passers by

- Confidence boost
- Relaxation in the home
- Human skills - using and fading out management

Stealing items

- Human skills - outlets and management
- Focus games & core skills
- Relationshipboost

Inappropriate play with dogs

- Calmness games
- Human skills - reading body language
- Focus games

STUDENT RESOURCES

Everything you need to ensure you receive a comprehensive, high-end learning experience. Materials designed to cater to you and your unique learning style will enhance understanding, encourage participation and ensure better results throughout your program and beyond.



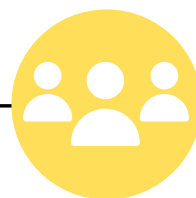
Videos

High definition, professionally-filmed video tutorial lessons video library so that you and your family are all on the same page.



Handouts

Supplement your lessons or face-to-face sessions to support further learning and help the entire family stay in the loop.



Classes

Keep actively learning in class with fun and easy to follow lessons. Monitor results and offer personalized feedback.



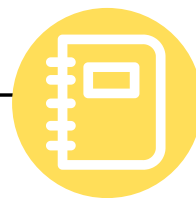
Journal/ Diary

Monitor your dog's growth and improvement in each area of wellness. Watch diet, interactions, car rides, and more.



Training Tracker

Training tracker is designed to help track, set up goals and keep track of your progress as you head towards your goals.



Workbook

Workbook offers an easy, step-by-step program for you to follow at home as we work together.

CRAZY TO CALM TEEN CURRICULUM

MODULE 1: TREASURE CHEST

- Understanding Adolescence
- Levels of Mastery
- Reading Body Language
- Build a stronger bond with your dog
- Finding your dogs motivation
- Appropriate adolescent play
- B-mod- Dog pulls like a freight train

MODULE 2: THE RECYCLE RAID

- Changing Mindset of an Under-socialized dog
- Understanding sensitive period
- Learning about breed groups and their needs
- Building a reliable recall
- B-mod- Dog destroyed the couch

MODULE 3: ROCKING IT WITH SOUNDS

- Adolescent dog mouthing
- More on Positive Exposure and Socialization
- Make training fun for both you and your dog
- Understanding arousal
- B-mod- Dog knocks me over when I go down the stairs

MODULE 4: NICE AS PIE

- Self-employed dog
- Polite Greetings
- Food and gut health
- Build confidence with scent games
- Build core and muscle strength
- Second dog?
- B-mod- Dog barks when I pass other dogs

MODULE 5: GRAND PRIX

- Teen discomfort
- Understanding car sickness
- Learning Ramp up and off
- How to teach walking position
- Do you have a stalker
- B-mod- Dog that raids trash can

MODULE 6: SOMETHING OLD, NEW, BORROWED AND BLUE

- Developmental stages
- Breed-specific behaviors
- Training Concepts
- About Proofing
- Paw Target
- Bucket Game- Voluntary Grooming
- B-mod- Dog tugs on clothes when excited

CRAZY TO CALM TEEN CURRICULUM

MODULE 7: SCENTSATIONAL

- Importance of scent
- Sniffari
- Trigger Stacking
- Importance of Sleep
- Getting your dogs attention
- B- mod - My dog doesn't pay attention on walks
- Reading the environment
- Look at that Game

MODULE 8: DORA THE EXPLORER

- Importance of socialization for teens
- Build a confidence Course
- Empower your dog with Long Leash Check ins
- B-mod- My dog doesn't come back when off lead
- Effective Management
- Recall Game

MODULE 9: DAREDEVIL

- Understanding the concept of luring
- How to use reward placement
- Build your relationship through tricks
- Teach your dog crazy 8s
- Trick Routines
- Importance of a First Aid Kit
- B-Mod- My dog gets into fights during play
- What is an inappropriate play look like
- How to break up play

MODULE 10: WET N WILD

- Summer Heat
- How to expose your dog to water
- Build your relationship with a fun water sport activity
- Build your dog a pup-sicle
- Beat the heat with indoor games
- B-mod- Dog stole the bbq off the kitchen counter
- When to fade management

MODULE 11: CHILDREN AND TEENS

- Understanding appropriate interactions between children and dogs
- How to safely expose to children
- Bringing home a newborn
- Bond with a game of tug to fetch
- B-mod Dog takes my children toys
- Difference between Drop and Leave

MODULE 12: SPORTY DOG

- Learning more about Dog Sports
- Sports as outlets and breed likes
- Understand Exercise limitations
- Build a stronger bond with teaching your dog how to play football
- Teach your dog to bowl
- B-mod- My dog gets excited when I start my workout
- Settle while you workout

FROM FRUSTRATED ADOLESCENT TO THRIVING TEEN PROGRAM

CONSULTATION

- Deep dive into the dynamics of your family and your goals
- Set up Training and Life Goal for your dog & Family
- Full assessment of your dog
- Observation of your dog
- Review and set up Management in the home
- Confirm dog has a Safe Space
- Create structure and Implement Routine
- Review schedule and Routine for Family



1-2-1 PRIVATE TRAINING SESSIONS

- Coaching you and your family with the skills you need to be successful at training
- Implementing the treatment plan
- Develop awareness of the environment so you can help your dog process what is there
- Emergency skills for when things go wrong
- Problem Prevention strategy



VIDEO TUTORIALS

- Covering in depth "behavior mod"
- A breakdown of the skills needed to evoke change
- Ability to access these step by step videos for life
- Share your training with others involved with your dog so that training is consistent



SUPPORT

- Email and Phone Support to give you peace of mind throughout the process
- Community Group to post and share
- Video Analysis to get feedback on your homework
- Assistance with helping others in your family learn (kids, spouse)



PROGRAMS

Teenage dogs are often kept at home more and for some, they don't get to practice their skills. So it's common for dogs who were well-trained and socialized as puppies to regress in both their training and socialization as teenage dogs. They can develop fear or aggression, or become rusty in their ability to communicate with other dogs.

1

VIP Thriving Teen (Private + Group)

- **60 min** Consultation- Deep dive with your family and design your customized program
- 12 Private 1-2-1 Sessions + online orientation
- Training handouts, teen journal diary, tracker, and checklist
- Video vault of behavior tutorials
- Access to the Thriving Teen Community Group
- Trainer-in-a Pocket
- Weekly Live Class to practice and receive coaching
- Live Q & A sessions

Investment \$ 1200

2

Thriving Teen (12-week Group Class)

- Personalized Private Consultation- Deep dive with your family and design your customized program
- Training handouts, teen journal diary, tracker, and checklist
- Video vault of behavior tutorials
- Access to the Thriving Teen Community Group
- Trainer-in-a Pocket
- Weekly Live Class to practice and receive coaching
- Live Q & A sessions
- online orientation

Investment \$559

Lifetime access to your Video Vault

1 year access to the Teen Community

SPECIAL OFFER ENDS JULY 15, 2021



HOW TO ENROLL

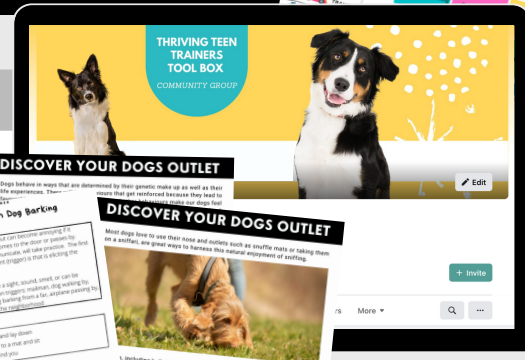


Training
Workbook

Journals



Weekly
Classes



Community
Group



Video
Tutorial
Library

Challenges



Handouts

To enroll in the Crazy to Calm program all you need to do is visit or call

www.gooddogconcepttraining.com

level up your learning all-new 12 weeks

1

VIP Teen
most popular
\$1200-
12 week

2

Crazy
to Calm
\$640
8 weeks

If you would like to discuss our teen packages in more detail to find out which is the perfect fit for you and your dog please contact us:

Email: Karen@gooddogconcepttraining.com

Telephone: 856-905-1556

We look forward to getting started on your adventure from frustrated adolescent to thriving teen!

Karen Falciani
856-905-1556

