













The Ethical Implications



OF YOUR
ACTIONS
DO THEM





THINK
ABOUT ALL
RELEVANT STAKEHOLDERS

FANYONE
BY WHAT YOU ARE DOING
STOP



THE SEVENTH RULE

ETHICAL STRUGGLE WITH DILEMMAS

YOU MUST AND SUPPORT OTHERS SPEAK OUT IF WHAT THEY ARE DOING

IS UNETHICAL



IF THIS

ST TIME AT

IS YOUR

YOU MUST BEHAVE ETHICALLY

