

# ROCKET SUCIAL IMPACT ON A MISSION

"Sometimes it takes only one act of kindness and caring to change a person's life."

– Jackie Chan

### HUMANITY HAS BEEN STRUCK

FI VING IN ITHE

by the growing impact of the COVID-19 pandemic, while at the same time we've been profoundly affected by countless acts of kindness. As the days go by, our society is clinging to the positive news and stories we can find. When we started this experiment about a week ago, our team was personally looking to good news to boost our collective spirits, which became inspiration for the title of this newsletter. Based on your response, it is clear we are not alone in this endeavor to find and learn about how others are supporting one another in this time of need. We appreciate the positive feedback and continued submissions to our crowd sourcing list of good news.

The following examples are just a sample of A FEW recent acts of kindness that symbolize the greater good in humanity that will surely carry us further and stronger than we ever thought possible.

#### **1** FIVE STAR SERVICE FOR MEDICAL PROFESSIONALS

The Four Seasons Hotel in midtown Manhattan has stopped taking reservations to allow doctors, nurses and other medical professionals on the COVID-19 frontlines to stay at the hotel for free to help reduce their commutes and concern about potentially infecting their families. The hotel offers dedicated first responders luxury accommodations that are centrally located to many hospitals treating patients with the coronavirus.



## **2.** A BOUQUET OF MANY THANKS

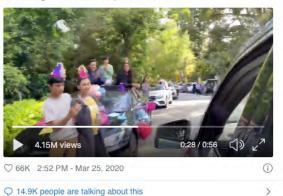
The Bouqs Company was so inspired and grateful to the people on the frontlines of the pandemic that they created #1000ThankYous, a heartfelt initiative to give 1,000 free bouquets this week. They invited the public to nominate someone on the frontlines, such as a doctor, nurse, first responder or local hero, to receive a beautiful bouquet in honor of their commitment to helping others. We can get behind this flower power(ful) gesture.

#### **3. GREAT LOVE** FELT AT A DISTANCE

A <u>wonderful community</u> in Los Angeles welcomed Coco Johnson home with a COVID-19-safe parade last week. Coco, a 15-year old Californian, has been battling a rare type of bone cancer known as Ewing sarcoma and just finished her last chemotherapy treatment. Coco's friends, neighbors and family decorated their cars with streamers, made colorful homemade signs and cheered enthusiastically to make this return to home and health a memorable one. The surprise parade brought tears of joy to Coco and to the dozens of people along the celebratory route, along with people across America who were treated to this heartwarming video. John Krasinski ♥ @johnkrasinski · Mar 25, 2020 Alright everybody, how about #SomeGoodNews ! Send me the stories that have made you feel good this week or the things that just made you smile!



#SomeGoodNews my daughter, Coco, finished her final chemo treatment yesterday and our friends had a surprise social distancing welcome home parade for her!





#### **4.** EQUAL TREATMENT DF ALL PAWS

<u>Veterinarian Kwane Stewart</u>, also known as the "Street Vet", is treating homeless peoples' animals in California at no cost. The animal lover spends his free time driving around California identifying homeless people with animals in need of support. Wait, it gets better...when he isn't on the street seeking out animals he can treat, Kwane works for Netflix as a movie set animal expert to ensure the safety of animals on production sets.



### 5. A PERFECT MATCH TO HELP OTHERS

Over the last few weeks, we have heard about the increasing amount of virtual volunteering opportunities. Nonprofits are identifying unique ways to help their organizations in a virtual capacity. There are now nearly 70,000 (and growing) virtual opportunities to help nonprofits across the country, and <u>VolunteerMatch</u>, the world's largest volunteer engagement network, has launched a volunteering portal specifically to promote virtual volunteering opportunities with nonprofits to help communities impacted by the coronavirus. These virtual opportunities can be done remotely, typically with only a computer and internet connection, or by phone. If you want to help your local community, simply include your city and state and viola!...you'll find virtual ways to support causes in your area.





#### DROP US A LINE.

Jenn Goonan, Senior Vice President Rocket Social Impact Jenn@rocketsocialimpact.com