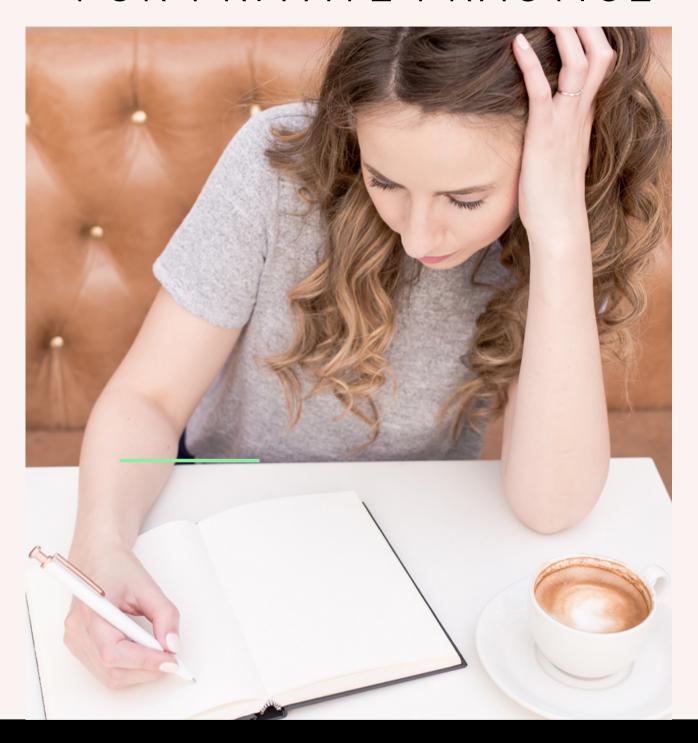
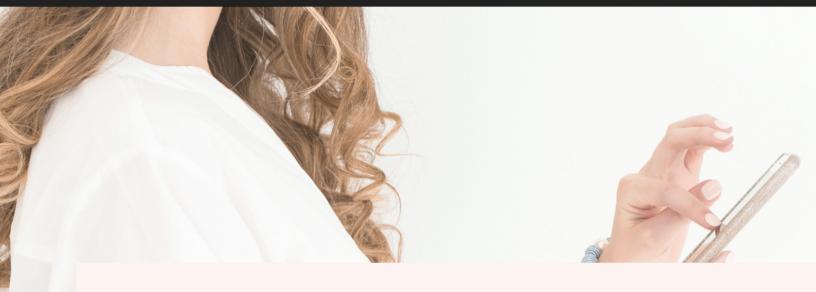
INSURANCE PANELING

FOR PRIVATE PRACTICE



A GIFT FROM JAN THERAPIST & BUSINESS MINDSET COACH

A GIFT FROM JAN
THERAPIST & BUSINESS MINDSET COACH



I created this free resource, because there are so many clinicians that want to go into private practice and have questions about insurance paneling.

I'm going to give you all the details, facts, pros and cons. I'm going to be honest and transparent so you can make an educated decision about which path is best for you.

The truth is, when I first started my practice and I wanted to be my own boss, I was desperate to do what I thought was best "to take the leap." I was desperate to leave the layers of administration, red tape, and agency mills I worked for.

A GIFT FROM JAN
THERAPIST & BUSINESS MINDSET COACH



After many years and first hand experience I learned the truth: paneling wasn't the best option at all. I learned the pros and cons (painstakingly - on my own), including insurance verification, reimbursement, time delays, unnecessary heartache, unpaid services and what amounted to hours upon precious hours that I could've been making money, serving my clients, and most importantly could have spent with my family.

I'm going to answer all the questions you're asking, but I'm also going to explain why my favorite way to serve my patients and to serve the clinicians that I coach in opening their practices is to stay "out of network" and why they are so grateful they did.

A GIFT FROM JAN
THERAPIST & BUSINESS MINDSET COACH

How long does it take to become paneled?

It takes 90 - 120 business days to become paneled. Just a note that this window is gracious.

What should I do while I'm waiting to be paneled?

I love this question. You should start marketing and growing your practice out of network. This is my specialty and my strength. If you haven't already, make sure to join the waitlist for The Private Practice Blueprint ™

What is the process for becoming paneled?

This varies by insurance company. There is typically a form you have to complete and provide additional supporting documentation.



A GIFT FROM JAN THERAPIST & BUSINESS MINDSET COACH

Who do I contact in order to become paneled?

You would have to search for the insurance panel you're interested in working with and then look for a provider's option, "work with us", provider relations, or contracting. The language varies, but essentially it's all the same thing.

Do I get to dictate my fee with insurance panels?

No. If you choose to be an "in network provider" the insurance company has a set fee schedule based on your credentials and practice location. This varies not only by state and region, but also by zip code.

Do all insurance panels pay the same amount?

No. Every insurance company has different fee schedules. Again, they vary depending on company, state, region, zip code and your credentials.

How long does it take to STOP becoming an In Network provider?

It takes anywhere from 60-120 days to "pull out" of being an "in network" insurance provider once you've decided that you no longer want to be contracted.

A GIFT FROM JAN
THERAPIST & BUSINESS MINDSET COACH

Is there a better way?

Yes! I created The Private Practice Blueprint: a proven step-by-step framework to grow a thriving fullpaying private practice.

In this course, you'll go from feeling burned out, overwhelmed, and confused, to feeling clear, confident, and stress-free in growing your full-paying private practice. You'll attract clients you love to work with, who pay you what you're worth, so you can focus on providing quality (not quantity) care and have work/life balance.



A GIFT FROM JAN THERAPIST & BUSINESS MINDSET COACH

My goal in sharing these insurance paneling facts is to educate you, and to allow you the opportunity to make an educated decision. (An opportunity I never had).

I want you to take a moment to reflect and self-assess. Are you paneling due to fear? Are you afraid you won't be successful unless you're paneled with insurance as an "In-Network" provider.

Here are some facts... There are so many clinicians that just decide to stay "in network" due to fear, which is the very reason they decided to join insurance panels to begin with.

There are also SO MANY PATIENTS that are looking for help and support and they find that most of the clinicians that are paneled with insurance don't return their phone calls because they are "full" and just stay on the paneling due to fear of scarcity.

If you decide to become paneled with insurance I will completely respect and support your decision, after all this is your business.

But please promise me, if you ever reach the point where you cannot serve others, answer phone calls or return messages let the insurance

A GIFT FROM JAN THERAPIST & BUSINESS MINDSET COACH

panel know. They can either "pause" by updating your status to "not accepting new patients at this time" or remove you altogether. You can always reactivate later, but please do not do that to the people who are looking for help.

Now that you have read through all of this...What if I told you there's another way to grow a successful practice?

Would you be interested?

Well, you're in the right place my friend.

I have personally been in private practice for over 10 years, and 4 years ago when my family relocated back to my home state in FL, I did it all over again, in less than 3 months! Since then, I supplemented my education with business courses, marketing programs, a copywriting course and digital course creation programs.

I've decided to take all of my knowledge and experience to teach other clinicians how to grow successful practices of their own.

Make sure to join the waitlist for The Private Practice Blueprint™ so you can build the successful practice you've been dreaming of.

A GIFT FROM JAN
THERAPIST & BUSINESS MINDSET COACH

This is just a sliver of the information you'll need to know - and no one will take the time to explain about opening a successful private practice.

If you want a proven step by step framework with lots of free resources, discounts, recommendations, and support make sure you join the waitlist for The Private Practice Blueprint ™.

I'll see you in there.

XOXO

Jan

