



Virtual Communications Training for Teams

*Skills to Help Your
Team Communicate
Effectively on Video*



Elevate Your Team's Virtual Communications Skills

Does your team need help communicating effectively on video calls?

Do you want to build your team's credibility and trust with clients and customers?

Do you want to maximize productivity on video?



It's time to enroll in our #1 virtual training program.

What Will You *Learn*?

>> Our training will teach smart, actionable communication tips and techniques to lead in a virtual world.



You will learn about:

- Video Presence
- Online Communications
- Public Speaking
- Body Language
- Group Communication Dynamics
- Video Internet Etiquette

Book now

Who Is The **Virtual Training** For?

Our program is for **anyone** looking to improve their communications skills.



A woman with dark hair tied back, wearing a white turtleneck, is sitting at a dark wooden table. She is smiling and looking down at a laptop in front of her. Her right hand is holding a silver pen and writing on a notepad. To her left is a yellow mug. In the background, there is a potted plant with green and yellow leaves.

BOOK NOW

"We invited Jessica Chen to be part of 2021 National Sales Kickoff meeting as a way to **provide education and value** to our sales team who have had countless video meetings since the pandemic began in March, 2020.

Jessica's presentation was **clear, succinct, and engaging**; it caused our team to think about how they communicate when on video and **provided them with tools to create** more impact when presenting. All of us who listened to Jessica walked away with not just one, but **multiple takeaways** that could be put into immediate action."

Evan Zane, Vice President of Sales, Friant

Case Studies

“Confidence presenting on video calls jumped to **85%** after the training.”



We partnered with LinkedIn Learning to create exclusive communications content for their 17 million users. Our first course is one of their most popular courses with more than 100,000 views: *Developing Executive Presence on Video Calls*. We have become a trusted communications partner with now three courses released and another three courses currently in production.



We partnered with Medtronic to deliver two virtual training sessions for their APAC team (1000+ attendees). This was part of their internal campaign, 'Navigating the New Normal,' which was aimed to increase connection and engagement amongst their entire APAC team. After the success of the two trainings, a third session was contracted for a more in-depth presentation training with their Sales & Repair team.




We partnered with the Molson Coors Beverage Company to teach their field marketing and branding team how to better present on video. An internal communications survey was created and deployed to the employees, which was used to build out and customize a 60-minute presentation to their specific needs. The partnership resulted in the team learning how to develop executive presence on video and how to conduct video presentations.

Case Studies

“90% of participants say the training better equipped them to navigate communicating on video calls after the training.”



We partnered with Elvium Life Sciences to deliver a virtual training session for their global sales team and their global executive leadership team. After the success of the presentation, our team was contracted to develop an in-depth **cohort communications training program** to teach their entire sales team how to engage with health care professionals and physicians on video meetings.



"I enjoyed that we did have some time for open discussion towards the end and the interaction throughout helps with focus. But I especially liked how we went through the importance of different skills in presenting via video ie. tone of voice, posture, etc. Interesting to see how those things differ in having executive presence."

"Pragmatic, actionable, engaging content. Strong presenter modelling the best-in-class techniques."

"Jessica did a great job of not making it feel too "corporate" and more about us."

[BOOK NOW](#)

Training Topics & Other Services

Popular communications training topics and other virtual services we offer.

Topic: Leadership Communications and Engagement

- Executive Presence
- Public Speaking
- Speaking on Video

Topic: Presentation Strategy and Storytelling

- Storytelling in Speaking
- Data Storytelling
- Tone of Voice

Online Courses

Soulcast Media has designed various programs for the busy professional who believes in continuous growth. These programs are all online, and are designed so that you're learning at your own pace with the flexibility of re-taking them as long as the programs exists.

1 - 1 Advising

This program is a 4-week, private 1-1 online training program that teaches smart, effective communications strategies to professionals who want to start speaking in a way that makes a powerful impact.

Our Membership

As a member, you will receive monthly communications video lessons, group coaching calls with Jessica, and access to our full library of videos, summaries, and Q&A forums. You will receive membership perks such as course discounts or early access to events.

Companies Who Trust Us



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COORS
beverage
company



Medtronic



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COMPANIES



Top Corporate Clients



Over 1 Million Learners

About Soulcast Media

Soulcast Media is a premier global business communications agency.



Our mission is to touch the soul of every professional and executive to transform their approach in communicating so it's thoughtful, meaningful, and engaging. It's the soul of effective conversations.

We offer online communications training, corporate workshops, and 1-1 executive advising services.

Our client list includes **Google, the CDC, LinkedIn, Medtronic, HP, DraftKings**, and many more.

You can find more information on soulcastmedia.com.

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About Jessica Chen

Jessica Chen is an **Emmy-Award winner**, top virtual keynote speaker, and CEO of the global business communications agency, Soulcast Media.

Prior to starting Soulcast Media, Jessica was a broadcast television journalist. She has been awarded an Emmy-Award for her work at ABC 10News and multiple Associated Press Awards.



Jessica is also a **top LinkedIn Learning Instructor** where her communications courses have been watched by over **1 million learners** and featured on Forbes, Fortune, and Entrepreneur Magazine. Recently, her teachings on executive presence was ranked by LinkedIn as #1 most watched by global business leaders.

Are you ready to elevate your team's virtual communications skills?

[Book now](#)

Or email us directly:

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soulcastmedia.com

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