

Self-Publish Your Book!

Mastermind with Writer, Editor, Marketer, and Publisher Jody Dyer

We begin January 2023.

Sell your book to the world in paperback, hardcover, and Kindle. I will host a private mastermind for a small group of writers who want to self-publish their books. You will save money, work quickly, and keep 100% of royalties. Writers will share goals and not only learn together from my instruction and feedback but also learn from each other's questions, ideas, bloopers, and successes. Enjoy a faster path to self-publishing success while avoiding overpriced scams and enjoying the camaraderie and encouragement from other writers with the same goal.

You are an ideal candidate for membership if you are certain of your title and author name (in case you plan to use a pen name or variation of your legal name). That's it! If you aren't certain of your title and author name, you can still learn everything you need to know so that once you finalize those elements, you can use your notes and what you have created through the mastermind to rapidly put publishing procedures in motion. The manuscript does not need to be finished and you do not yet need a cover. I will lead you through every single step of the self-publishing process so that when your book and cover are ready, you will hit that PUBLISH button with confidence and excitement.

DOES THIS DESCRIBE YOU?

Your book is READY but not published. Your book is in process but you do know the title, subtitle, and author name. YOU are READY to set it up online so that your book is soon available to the whole world to purchase. (By the way, congratulations for having the guts and work ethic to write a book!) Maybe you are excited to share your achievement, but you are now stuck. You may be overwhelmed and confused when it comes self-publishing. You don't know what you don't know, when you should do what, worry you can't afford the necessary steps and tools, are weary of Google searches and the overwhelming information they produce, want to work fast, want to save money, and aren't sure where to even begin. Maybe you work full time and have a family or multiple obligations. You don't have hours per day to focus on exploring all things self-publishing. You don't want to get ripped off. You have appropriately invested hard-earned money in editing and book design and now want to start making money on your book. You value step by step guidance and like group interaction at YOUR convenience on your schedule. If this describes you, my Self-Publishing Mastermind is your best route to self-publishing success!

MY PROMISE

I will teach you self-publishing one small step at a time. With my guidance and group input, feedback, and support, you will enjoy learning how to set up your author business. Through small, reasonable, weekly assignments that you complete at your convenience, you will

accomplish many tasks at a much faster speed than you would on your own. Topics may include any or all of the following, and MORE, depending on what you and other members ask to learn.

With instruction, support, encouragement, and tools, you will:

- ✓ Format your book professionally so that you maintain credibility as an author and meet printer specifications in hardcover, paperback, and Kindle formats
- ✓ Understand International Standard Book Numbers (ISBN)
- ✓ Use Bowker to purchase ISBNs (if applicable) and set up metadata for your book
- ✓ Set up your account with the Library of Congress and learn how to register your work
- ✓ Order a Library of Congress Control Number if your book meets the criteria
- ✓ Design basic elements and/or polish your book cover
- ✓ Set up your publishing account with Kindle Direct Publishing
- ✓ Learn how to use Kindle Create to produce a Kindle eBook
- ✓ A 50% discount on one-on-one consultations with me after the mastermind ends
- ✓ MORE 😊

When the mastermind group process ends, you will have everything you need to start your author business.

PRICING:

One-time payment of \$375 or 2 monthly payments of \$197.

WHAT QUESTIONS DO YOU HAVE? I'M ALL EARS!



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