

# Your Mission Statement Worksheet



Your Vision  
is the image of the  
world you want



**Your Mission  
is what it takes  
to create that**



Your Strategy  
is how you'll  
go about it



And your Roadmap  
lays out all the  
tasks you'll do

## Let's get to work on your Mission

Your Mission is the work you want to undertake to create your Vision of the world you want for yourself and others.  
You may never finish the work in this lifetime — and that's ok!

### Start with your Vision Statement (write it below):

If you haven't created a Vision Statement yet, get my free worksheet to develop yours:

**Create my Vision Statement**

**Based on what you wrote  
above, what would it take  
to create this Vision?  
Make a list:**

**Next, rewrite your list into a sentence  
that summarises these list items.**

**Lastly, rewrite the sentence above into a more  
compelling, polished statement. It doesn't  
need to be perfect, just try to improve upon  
the sentence above.**

**Congratulations!** You have completed the two most crucial pieces of your plan —  
the world you want for others and the work you personally need to do.

**See the next page for some challenging questions to help you take this further.**

# Five Challenging Questions to Develop Your Mission Further

## **1 What other ways can I think of to create my Vision?**

Come up with as many ideas as you can here. The work doesn't need to be things you would undertake yourself — after all, nobody does this alone.

## **2 What will help me? Who will help me?**

Start thinking of all the people, resources, and other things that could support you and your Mission. List them here.

## **3 What might be a fun way to go about this? What would truly excite me?**

Imagine if there were no obstacles or limits. List the things you could do.

## **4 What fun or excitement could I build into the work right now?**

List some ways you could add enjoyment to your Mission, from the very start.

## **5 What is my next step?**

Review the questions and responses above and list some possible actions, big and small. Pick one and start there.

**Get in touch with me at [coaching@witten.kim](mailto:coaching@witten.kim) if you have questions or would like support with any of this. My Mission is to help you succeed with yours.**