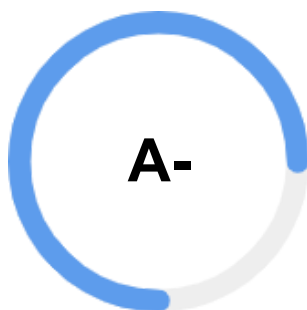


Audit Results for mumbaibusinessdirectory.com



Your page is good

Number of recommended improvements: 9

Report Generated: 2 June 10:05AM

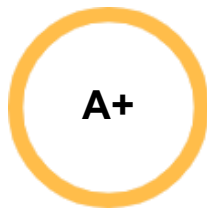
[Refresh Results Now](#)



On-Page SEO



Links



Usability



Performance

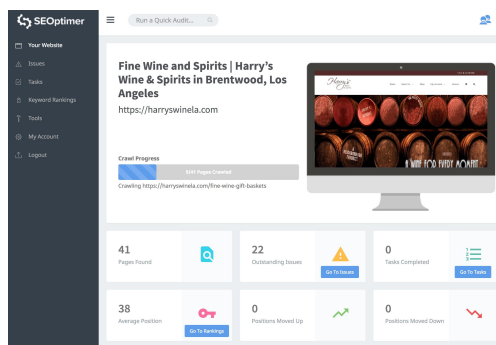


Social


[Download as PDF](#)
[Crawl Website](#)
[Copy Report URL](#)

f Facebook (<https://www.facebook.com/sharer/sharer.php?u=https://www.seoptimer.com/mumbaibusinessdirectory.com&src=sdkpreparse>)

t Twitter (<https://twitter.com/share>)



Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

[Learn More - DIY SEO \(/diy-seo/\)](/diy-seo/)

Review Child Pages

Page

/2021/04 (/mumbaibusinessdirectory.com/2021/04)

/2021/04/24/simple-strategies-on-internet-marketing-for-local-businesses
(/mumbaibusinessdirectory.com/2021/04/24/simple-strategies-on-internet-marketing-for-local-businesses)

/2021/04/28/how-to-do-home-based-internet-business-in-mumbai
(/mumbaibusinessdirectory.com/2021/04/28/how-to-do-home-based-internet-business-in-mumbai)

/2021/05 (/mumbaibusinessdirectory.com/2021/05)

/2021/05/13/how-to-promote-local-gifting-business-online
(/mumbaibusinessdirectory.com/2021/05/13/how-to-promote-local-gifting-business-online)

/2021/05/19/health-care-promotion-strategy-in-india
(/mumbaibusinessdirectory.com/2021/05/19/health-care-promotion-strategy-in-india)

/2021/05/26/business-to-business-partnership-comes-with-opportunities
(/mumbaibusinessdirectory.com/2021/05/26/business-to-business-partnership-comes-with-opportunities)

/2021/05/29/tips-for-choosing-cosmetology-college
(/mumbaibusinessdirectory.com/2021/05/29/tips-for-choosing-cosmetology-college)

/2021/06 (/mumbaibusinessdirectory.com/2021/06)

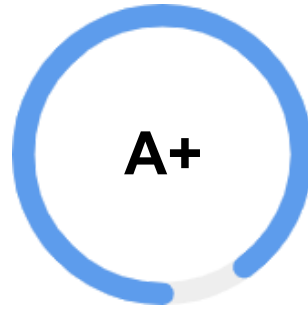
/2021/06/01/referral-promotion-programs-cons-and-pros
(/mumbaibusinessdirectory.com/2021/06/01/referral-promotion-programs-cons-and-pros)

/about-mumbai-business-directory (/mumbaibusinessdirectory.com/about-mumbai-business-directory)

/blog-posts-mumbai-business-directory (/mumbaibusinessdirectory.com/blog-posts-mumbai-business-directory)

Show me more

On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

HTML HEADER

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Business Directory for Local Search - Mumbai Business Directory

Length : 63

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 320 characters).

A Business Directory which provides local search, blog marketing, content marketing with Articles, Videos, Reviews, Opinion Polls.

Length : 130

BODY CONTENT

Header Tags

Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	4
H2	5
H3	0
H4	0
H5	0
H6	0

[Show details](#)

Keyword Consistency

Your page's main keywords are distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
business	✓	✓	✓	16
mumbai	✓	×	✓	7
directory	✓	✓	✓	7
comes	×	×	×	3
partnership	×	×	×	3
opportunities	×	×	×	3
promotion	×	×	×	2

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
how	×	×	×	2

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
business directory	✓	✓	✓	7
mumbai business	✓	×	✓	5
mumbai business directory	✓	×	✓	5
business partnership	×	×	×	3
partnership comes	×	×	×	3
business to business	×	×	×	3
business partnership comes	×	×	×	3
comes with opportunities	×	×	×	3

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'. It has been well researched that higher text content volumes are related to better ranking ability in general.

Word Count: 145

Image Alt Attributes

You do not have any images missing ALT attributes on your page.

INDEXING

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

OTHER

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

<http://mumbaibusinessdirectory.com/robots.txt>

XML Sitemaps

Your website appears to have an XML sitemap.

http://mumbaibusinessdirectory.com/sitemap_index.xml

Analytics

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

Your page is using Schema.org structured data.

Rankings

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

0

Monthly Traffic
Volume

Links

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

[Signup - Free Trial \(/register\)](#)

On-Page Link Structure

We found 33 total links. 12% of your links are external links and are sending authority to other sites. 15% of your links are nofollow links, meaning authority is not being passed to those destination pages.

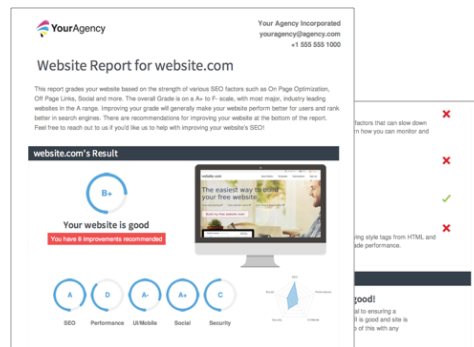
[Show details](#)

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

Line	Link	Underscores	Parameters	Symbols	File Names	Path Depth	Length
1	https://mumbaibusinessdirectory.com/2021/05/26/business-to-business-partnership-comes-with-opportunities	✓	✓	✓	✓	✓	×
1	https://mumbaibusinessdirectory.com/2021/04/24/simple-strategies-on-internet-marketing-for-local-businesses	✓	✓	✓	✓	✓	×
1	https://mumbaibusinessdirectory.com/wp-login.php	✓	✓	✓	×	✓	✓

[Hide details](#)



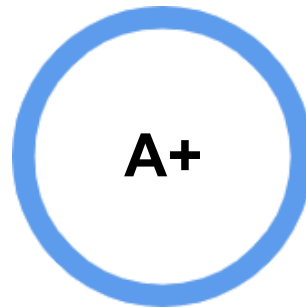
Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an [example PDF Report \(/docs/seo-audit-sample-pdf.pdf\)](/docs/seo-audit-sample-pdf.pdf)

Embed the Audit Tool into your website. Get notified of leads straight from your website.

[Learn More - White Label \(/white-label/\)](/white-label/)

Usability



Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Email Privacy

No email addresses have been found in plain text on your page.

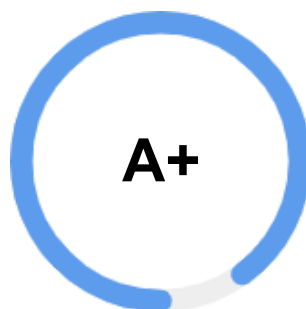
Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results



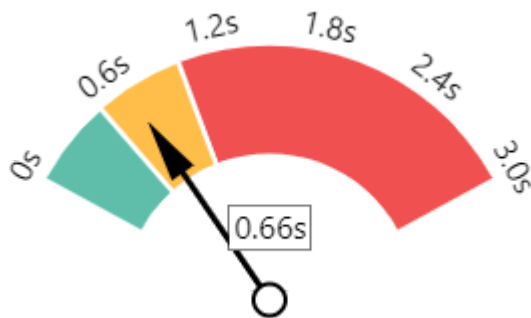
Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

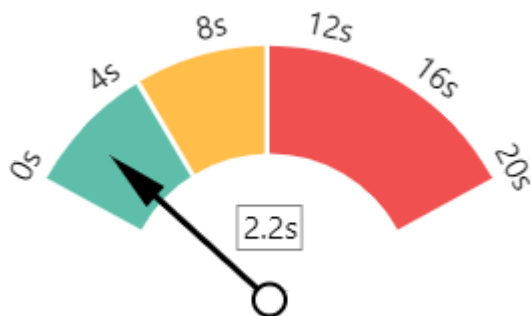
Page Speed Info

Your page's server response time is OK but, we would recommend optimizations to improve user experience. There are a variety of technical factors such as the web server engine and routing rules that can impact server responsiveness.

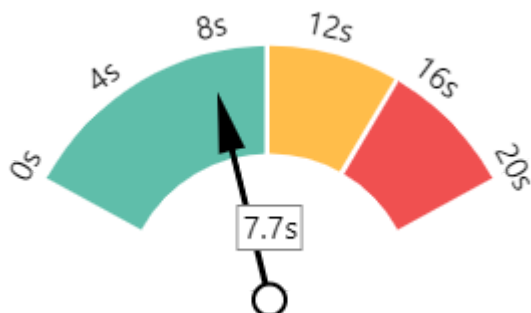
Server Response



All Page Content Loaded



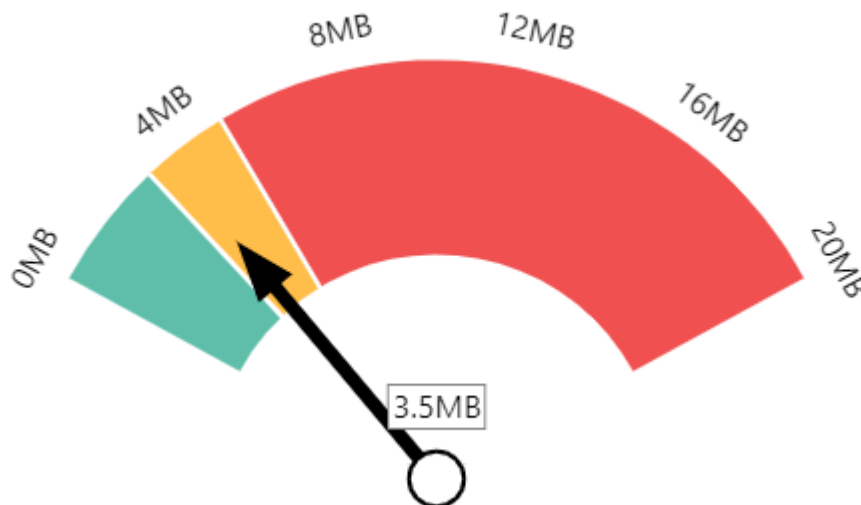
All Page Scripts Complete



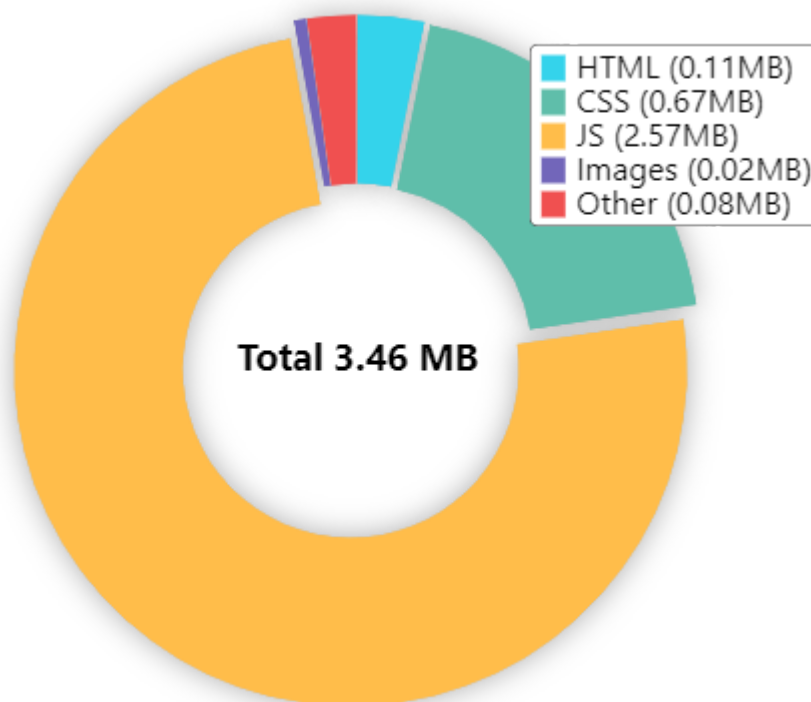
Page Size Info

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Total Page Size



Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

55

Total Objects

5Number of HTML
Pages**27**Number of JS
Resources**11**Number of CSS
Resources**4**

Number of Images

8

Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

[Show details](#)

JavaScript Errors

Your page is not reporting any JavaScript errors.

GZIP Compression

Your website is using GZIP compression.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

No inline styles have been found within your page's HTML tags.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

[Show details](#)

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Twitter Cards

Your page is using Twitter Cards.

[Show details](#)

Instagram Connected

No associated Instagram profile found linked on your page

YouTube Connected

No associated YouTube channel found linked on your page.






LinkedIn Connected






No associated LinkedIn profile found linked on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 Elementor (https://elementor.com)	
 Google Font API (http://google.com/fonts)	
 jQuery (https://jquery.com)	3.5.1
 jQuery Migrate (http://jquerymigrate.com)	
 LiteSpeed (http://litespeedtech.com)	

Technology	Version
 MySQL (http://mysql.com)	
 PHP (http://php.net)	
 Underscore.js (http://underscorejs.org)	1.8.3
 WordPress (https://wordpress.org)	
 YouTube (http://www.youtube.com)	

Server IP Address

85.187.128.42

DNS Servers

ns4.a2hosting.com
ns1.a2hosting.com
ns3.a2hosting.com
ns2.a2hosting.com

Web Server

LiteSpeed

Charset

text/html; charset=UTF-8

Recommendations

Toggle:

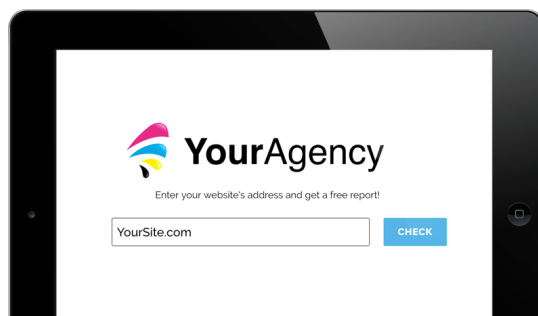
- On-Page SEO
- Links
- Social

Links

Low Priority

Update URLs to be more human and Search Engine readable

Social**Low Priority****Create and link your Facebook Page****Social****Low Priority****Create and link your Twitter profile****On-Page SEO****Low Priority****Increase Page text content****On-Page SEO****Low Priority****Implement an analytics tracking tool****Social****Low Priority****Create and link associated Instagram profile****Social****Low Priority****Create and link an associated YouTube channel****Social****Low Priority****Create and link an associated LinkedIn profile****Social****Low Priority****Setup & Install a Facebook Pixel**



Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

[Learn More - Embedding \(/embeddable-audit-tool/\)](/embeddable-audit-tool/)