



Our Stop Shop

Our Stop Shop is hosting a Black history making Black Business event at the NC State Fairgrounds on the weekend of July 30th-31st.

4/25/2022

Our Stop Shop presents the Small Business Expo & Buy Black Market “Back-to-School Black Business Expo & Concert” which will be held at the NC State Fair- Exposition Center Building 4285 Trinity Rd, Raleigh, NC on Saturday, July 30th – 31st, 2021 at 11:00 AM – 7:00 PM Daily.

The purpose of this event weekend is to empower the Black business community who are marginalized from these business development opportunities.

The Buy Black Market & Small Business Expo has continued to be a self-funded event curated for the Black business community by our team after many years of existing underrepresented in the event and experimental marketing industry at large events. We have done hundreds of campaigns and for most, we were the sole representation of a Black business.

This lack of representation & opportunity was largely because of the barrier of entry. The mission of the Buy Black Market & Small Business Expo is to bridge the gap and give more Black businesses as well as minority businesses an opportunity to make the transition. Our Stop Shop provides every business vendor involved with the fundamental resources, education, and exposure as well as a space to implement all the information needed as they execute scaling their business sustainably. In addition, all participating business vendors are eligible to participate in an end of year \$15,000 business grant pitch where 3 business pitch winners will be awarded \$5,000 each for their business.

The expos are a free admission indoor business tradeshow style weekend event catered towards empowering hundreds of Black businesses with exposure, growth, and support while revitalizing the essence of Black Wall Street for the community! This event has had over 1,000 different Black businesses participate since April 2021. The expo weekend event continues to streamline access & awareness to the community of options within our own community to support and utilize for many areas of life. The events are creating a platform normally reserved for large corporations with huge marketing budgets and many more resources to scale and see business growth and support more easily.

We are focused on providing an all-encompassing platform to normalize Black business brand awareness, drive community support to businesses from all over the country and streamline accessibility to small businesses who can't brand and market to the degree that our company has the capacity to do.

The Buy Black Market & Small Business Expo has had businesses from a wide variety of industries participate to date: *primary care providers, business loan officers, attorneys, corporate real estate property managers, notaries, non-profits, insurance providers, painters, political candidates, college prep programs, commerce platforms, social media platforms, S.T.E.M. programs, publishing companies, doulas, sound therapists, credit restoration agencies, mortgage lenders, diagnostic testing companies, delivery companies, private security firms, realtors, caterers, marketing agencies, heating and cooling companies, mechanics, nail techs, graphic designers, among so many others.*

We support the growth of all business types and encourage inclusion of artists, organizations, educators, community resources, and service providers.



Our Stop Shop is a family-owned Black economic empowerment education company. A team made up of investors also holding licenses in life insurance, real estate, CDL and professional training in credit, education, with an extensive background working in event/experimental marketing and the performing arts. Our Stop Shop equips the Black community with education, opportunities and resources for development, progression, and economic empowerment through our F.A.C.T.S business model.

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COO

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YoubuyBlack.com | oustopshop.com/events